



SMB Outlook 2009

Top SMB challenges for 2009: Dax Networks

Dax Networks' views on SMBs and how it is gearing up to help SMBs face the challenges ahead in 2009.

Tuesday, December 16, 2008

- * With 20-year plus networking experience in India, Dax Networks has a comprehensive understanding of the networking needs of the Indian SMBs.
- * SMBs being the important focus area for Dax business, Dax has internally re-organized and formed specialized teams to cater this market segment.
- * Dax is ready to offer Indian SMBs not just products, but also networking solutions that are tailor- made for them in terms of technology and cost efficiency.
- * We are shifting focus from products to end-to-end networking infrastructure solutions.
- * Specific and scalable solutions easy for execution by ADSPs for SMB's. Dax has introduced new generation networking access and connectivity products to meet growing needs of the horizontal markets in India.
- * Dax SMB solutions will be more horizontal in approach than just cater to basic IT requirements. These solutions can also be customized depending on the client needs.
- * Our ADSPs will be armed with successful combination of products and technology that yield as higher ROI for the customer.